

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C17C21

<b>Invoice #</b>	<b>215145-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215145
Alt Order #	6864746
Deal #	
Order Flight	10/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	6am Daybreak	6-7a	to	10/15/12 to 10/21/12	2x	--- T---				
	WOOD			Th	10/18/12	:30	6:11 AM	QPSD0006000H	\$800.00		1
	WOOD			Th	10/18/12	:30	6:52 AM	QPSD0013000H	\$800.00		2
2	WOOD	6am Daybreak	6-7a	to	10/15/12 to 10/21/12	1x	---- F--				
	WOOD			F	10/19/12	:30	6:23 AM	QPSD0006000H	\$800.00		1
3	WOOD	M-F News 8 @5p	5-530p	to	10/15/12 to 10/21/12	2x	--- T---				
	WOOD			Th	10/18/12	:30	5:13 PM	QPSD0006000H	\$1,500.00		1
	WOOD			Th	10/18/12	:30	5:27 PM	QPSD0013000H	\$1,500.00		2
4	WOOD	M-F News 8 @5p	5-530p	to	10/15/12 to 10/21/12	1x	---- F--				
	WOOD			F	10/19/12	:30	5:14 PM	QPSD0013000H	\$1,500.00		1
5	WOOD	M-F News 8 @6p	6-630p	to	10/15/12 to 10/21/12	2x	--- T---				
	WOOD			Th	10/18/12	:30	5:58 PM	QPSD0006000H	\$2,000.00		1
	WOOD			Th	10/18/12	:30	6:24 PM	QPSD0013000H	\$2,000.00		2
6	WOOD	M-F News 8 @6p	6-630p	to	10/15/12 to 10/21/12	1x	---- F--				
	WOOD			F	10/19/12	:30	5:59 PM	QPSD0006000H	\$2,000.00		1
7	WOOD	Saturday Night Live	1130p-103a	to	10/15/12 to 10/21/12	1x	----- S-				
	WOOD			Sa	10/20/12	:30	12:12 AM	QPSD0013000H	\$1,000.00		1
8	WOOD	Saturday News 8 @11	11-1130p	to	10/15/12 to 10/21/12	1x	----- S-				
	WOOD			Sa	10/20/12	:30	11:26 PM	QPSD0006000H	\$1,500.00		1
9	WOOD	M-F News 8 @ 11	11-1135p	to	10/15/12 to 10/21/12	1x	---- F--				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WOOD	M-F News 8 @ 11	11-1135p		to						
	WOOD			F	10/19/12	:30	11:33 PM	QPSD0013000H	\$1,500.00		1

Aired Spots      **12**

<u>Gross Total</u>	<b>\$16,900.00</b>	
<u>Agency Commission</u>	<b>\$2,535.00</b>	
<u>Net Amount Due</u>	<b>\$14,365.00</b>	<b><u>Payment Terms 30 Days</u></b>

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